

September 10, 2013

To Our Valued Customers:

Polymer producers have advised Berry Plastics that a raw material increase will be implemented on September 1, 2013. In addition to the September increase, some suppliers have also announced another increase effective October 1<sup>st</sup>. The reasons cited for these price changes include:

- Tight feedstock supply
- Increased global demand and an improving export market

Because of this most recent resin price change, Berry Plastics will implement an increase of **7%-8%** (actual increase amount will be product specific) on all Berry **Stretch Film** products with orders placed on or after **September 30, 2013** and shipping on or after October 15, 2013. Berry reserves the right to limit the size of those orders to historical quantities to better serve the anticipated demands of our customers.

As always, Berry Plastics will work closely with you to manage the impact of these pricing adjustments and keep you abreast of changing market conditions. Your local Berry Plastics sales professional is always available to answer any questions that you may have.

Thank you for your business and continued support.

Sincerely,



Todd Wadle  
Vice President of Sales – Stretch Films  
Engineered Materials Division